

Green Revolution Cooling Now Doing Business as GRC

Leading provider of liquid immersion cooling solutions for HPC, AI, Blockchain, and Edge applications continues to simplify high density data center cooling for capital and operating cost efficiencies

Green Revolution Cooling Now Doing Business as GRC

[Green Revolution Cooling](#), the leader in [immersion cooling](#) for data centers, today announced the company has started doing business as GRC. This rebranding reflects the company's maturity in delivering data center infrastructure technologies that reduce complexity and save money.

Green Revolution Cooling Changes Name to GRC

Today Green Revolution Cooling announced the company has started doing business as [GRC](#). This rebranding reflects the company's maturity in delivering data center infrastructure technologies that reduce complexity and save money. Concurrent with this rebranding, the company is also announcing the expansion of its product portfolio to align with the needs of the customer segments it serves. The name change is effective July 1, 2018.

Green Revolution Cooling Appoints IT Industry Veteran, Jim Weynand As Chief Revenue Officer

New CRO to Lead Company's Sales, Marketing, and Partner Development Efforts