



For Immediate Release

Contact:

Aaron Berkovich
GRC China – Brand Director
978-828-8304 (mobile)
aaron@grcooling.com.cn

GRC Will be Keeping it Cool at the 2019 Shanghai IDC Expo!

Beijing, China - March 20, 2019 – [GRC](http://grcooling.com.cn), the leader in immersion cooling for data centers, will be making a debut at the 2019 Shanghai International Data Center Exhibition from 2019 April 21st – 22nd at the Shanghai New International Expo Center (SNIEC), located at 2345 Longyang Road, Pudong New Area, Shanghai P.R.C. 201204. The Greater China team will be sharing insights and expertise on GRC's patented single phase immersion cooling solutions and how they can support China's new data center government policies and efficiency targets.

Rather than meeting the new standards, PUE of 1.3 in Shanghai and PUE of 1.4 in Beijing, GRC will demonstrate solutions that can future-proof data center developments with a PUE of 1.03, and support the national vision for a more energy efficient and productive horizon.

The Shanghai IDC Expo, with over 120 exhibitors over 10,000 square meters, is expecting over 18,000 visitors. With representatives in manufacturing, R&D, cloud data centers, telecommunications, design, smart city, and more, the exhibition will be connecting multinational communities to drive innovation and cooperation for a market that is expected to exceed 200 billion RMB in 2020, with a yearly growth of 32.4%.

To learn more about how GRC can help you, visit us at booth N3-802.

About GRC

GRC was founded in 2009 with the vision to revolutionize the way data centers are designed, built and operated. Our first mainstream installation in early 2010, CarnotJet, established our technology as the most powerful, efficient and cost-effective data center cooling system on the market. Buoyed by CarnotJet's widespread acclaim — along with endorsements from Intel® and the US Air Force, we are regarded as the Immersion Cooling Authority, and have proudly celebrated our 10th year in business. ICE and Hash, our two flagship systems, are currently in their 8th-generation, and have delivered millions of hours of runtime across the globe. Visit grcooling.com.cn for more information.

###