



For Immediate Release

Contact:

Adam Waitkunas
Milldam Public Relations
978-828-8304 (mobile)
adam.waitkunas@milldampr.com

GRC's Peter Poulin Named One of Data Economy's Top 50 Most Influential Climate Leaders in Data Centers and Cloud

The list showcases leadership in sustainability through new innovations, business acumen, and industry reach, leading to reduced carbon footprints

AUSTIN, TX – December 3, 2019 – [GRC](#) (Green Revolution Cooling), the leader in single-phase [immersion cooling for data centers](#), today announced that [Data Economy, a leading international technology business news and opinion website](#), has named GRC's President and CEO Peter Poulin one of the world's top 50 most influential climate leaders in data center and cloud. Along with other global leaders, Poulin was honored for his industry longevity and his strong leadership and entrepreneurial skills.

Poulin has been President and CEO of GRC since 2016. During his tenure, he has shepherded the company through its 10-year anniversary as the leader in immersion cooling, developing partnerships with data center industry leaders, building a scalable supply chain, strengthening quality assurance processes and controls, establishing a world-wide installation and service capability, and expanding the patented product line to significantly reduce the cost and complexity of designing, building, and operating data centers: [ICEraQ™](#), [ICEtank™](#), [HashRaQ™](#), and [HashTank™](#). Through his vision, Poulin is shaping the future to help organizations across the globe reduce their data centers' carbon footprint, while helping enable the drive toward sustainability.

"This is an honor for all GRC employees and partners, past and present." said Peter Poulin. "This recognizes over a decade of work and achievement in changing the way data centers are designed, built, and operated. GRC's commitment to improving energy efficiency and reducing the carbon footprint of data centers remains at the core of our company values."

Earlier this month, GRC, along with Asperitas [announced the launch](#) of a data center immersion cooling fact-check website to answer immersion cooling FAQs and set the record straight on a number of immersion cooling misconceptions that have been spreading throughout the industry. In September, GRC [announced an OEM partnership agreement with Hewlett Packard Enterprise \(HPE\)](#) to integrate its ICEraQ™ liquid-immersion cooling system with HPE servers for customers to gain alternative cooling capabilities in a flexible, pre-packaged offering. This was followed by the November announcement of GRC's OEM collaboration with Dell Technologies OEM. These partnerships make it easier for customers to acquire and deploy an

integrated data center infrastructure solution that reduces cost and addresses many of the emerging challenges in the data center industry.

About GRC

GRC is the immersion cooling authority. The company's patented immersion-cooling technology radically simplifies deployment of data center cooling infrastructure. By eliminating the need for chillers, CRACs, air handlers, humidity controls and other conventional cooling components, enterprises reduce their data center design, build, energy, and maintenance costs. GRC's solutions are deployed in thirteen countries and are ideal for next-gen applications platforms, including artificial intelligence, blockchain, HPC, and other Edge and core applications. They are environmentally resilient and space saving, making it possible to deploy the solution in virtually any location with minimal lead time. Visit <http://grcooling.com> for more information.