For Immediate Release

Contact:
Adam Waitkunas
Milldam Public Relations
978-828-8304 (mobile)
adam.waitkunas@milldampr.com

Schneider Electric's Former Director of Innovation and Technology Joins the Leading Provider of Data Center Liquid Immersion Cooling as Chief Technology Officer

John Bean will be responsible for setting the technology strategy for GRC, enabling the product team to meet the needs of current and future immersion cooling customers

AUSTIN, TX – April 28, 2021 – GRC (Green Revolution Cooling), the leader in single-phase immersion cooling for data centers, today announced the appointment John Bean to the role of Chief Technology Officer. GRC will benefit from Bean's proven track record of leading teams responsible for new technology development.

Bean brings to GRC more than thirty-years of experience providing innovation, design, and support of mission critical cooling and infrastructure. Throughout his career, Bean has also collaborated with Marketing, Sales and Product Management teams to understand market needs and provide strategy for new product offerings.

In his role as CTO, Bean will be responsible for setting the technology strategy for GRC, while providing guidance to the engineering and product teams to capture and meet the needs of immersion cooling customers. Additionally, Bean will represent GRC in various industry organizations and regulatory bodies such as ASHRAE and OCP, where he has been an active leader for many years. Bean will also act as consultant to engineering and customer experience teams to help resolve complex data center cooling challenges, and will oversee feasibility tests for new ideas, new products, coolants, and immersible devices.

"We are excited to welcome someone with John's experience developing and overseeing the implementation of data center cooling infrastructure," said Peter Poulin, CEO of GRC. "With the rapid changes of data center cooling requirements, John's leadership and experience will help ensure that GRC can meet new cooling challenges as data centers continue their move to high-density deployments. John's success at designing data center cooling perfectly positions him for this new role."

During his tenure at Schneider Electric, Bean lead a team that was responsible for new technology and intellectual property and liaised with marketing and the industry to identify new opportunities related to cooling infrastructure. Bean had a direct role in supporting end-users and helped educate them regarding new trends and technologies related to data center infrastructure. Bean also held numerous other roles at Schneider Electric including Director of R&D Cooling, Director of Innovation and Racks, and Engineering Manager.

"I am thrilled to be joining an innovative company like GRC to meet the current and future demands of end-users everywhere," said John Bean. "Having spent decades working with data center cooling infrastructure, it's clear that liquid immersion is the answer to today's cooling challenges as the industry continues to increase high-density environments and modular and edge deployments, not to mention the energy efficiency inherent with liquid immersion cooling."

About GRC
GRC is The Immersion Cooling Authority®. The company's patented immersion-cooling technology radically simplifies deployment of data center cooling infrastructure. By eliminating the need for chillers, CRACs, air handlers, humidity controls, and other conventional cooling components, enterprises reduce their data center design, build, energy, and maintenance costs. GRC's solutions are deployed in eighteen countries and are ideal for next-gen applications platforms, including artificial intelligence, blockchain, HPC, 5G, and other edge computing and core applications. Their systems are environmentally resilient, sustainable, and space saving, making it possible to deploy them in virtually any location with minimal lead time. Visit http://grcooling.com for more information.